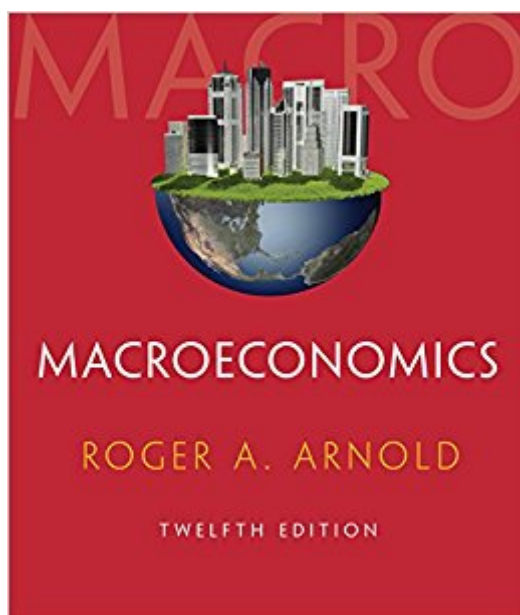


The book was found

Macroeconomics (with Digital Assets, 2 Terms (12 Months) Printed Access Card)



Synopsis

Ever wonder why you have the number of friends that you do? Would a tax on soda really reduce obesity? What is going on with the financial problems in Greece? Is a tax rebate better than a tax bonus? **MACROECONOMICS, 12E** answers these questions and many more as this book opens up the world of economic analysis. This edition offers more detailed coverage of the financial and economic crisis than any other macroeconomics book of its kind on the market. Memorable examples from pop culture illustrate the unexpected places macroeconomics occur and show how economic forces link to every day events. This edition offers complete video assets ideal for self-study. "Video Office Hours" digital lectures walk you through worked problems, while brief "Working with Diagrams" videos demonstrate key concepts in graphing that you can play and replay. A new Adaptive Test Prep Tool available on MindTap[®] enables you to assess your personal economic understanding. Powerful digital resources, including Aplia[®], MindTap[®] work with the book's latest content to reflect today's changing economy and equip you with a thorough understanding of contemporary macroeconomics.

Book Information

Paperback: 696 pages

Publisher: South-Western College Pub; 12 edition (January 1, 2015)

Language: English

ISBN-10: 1285738349

ISBN-13: 978-1285738345

Product Dimensions: 8.5 x 1.1 x 10.6 inches

Shipping Weight: 2.7 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 11 customer reviews

Best Sellers Rank: #8,187 in Books (See Top 100 in Books) #16 in [Books > Textbooks > Business & Finance > Economics > Macroeconomics](#) #19 in [Books > Business & Money > Economics > Macroeconomics](#) #205 in [Books > Education & Teaching > Schools & Teaching > Instruction Methods](#)

Customer Reviews

#BeUnstoppable with Macroeconomics (& Digital Assets, 2 terms (12 months) Printed Access Card)

[View larger](#)

[View larger](#)

[View larger](#)

[View larger](#)

[Social media](#)

highlights & impact on the economy. The Economics 24/7 feature showcases detailed discussions on social media and its economic influences as related to chapter topics. Economics & everyday

life. Relevant topics, such as money and happiness and gold standard as money policy, keep you interested and help you analyze economic happenings around you, while finding the answers to questions in each chapter's opening scenario. Video office hours when YOU need them. Using video and whiteboard technology, the author provides digital concept pieces and digital lectures for each chapter. You can play and replay the lectures as often as needed as a tool to review concepts. Thinking Like an Economist features. These features teach you to refine your recognition of economic principles at work in the world surrounding you. For instance, this feature demonstrates how a change in housing prices can affect overall demand in the economy.

Aplia Has Everything You Need to Get Homework Done Successfully

[View larger](#)

[View larger](#)

[View larger](#)

[View larger](#)

Millions of students use Aplia to better prepare for class. In just 10 years, more than one billion answers have been submitted through Aplia, the premier online assignment solution. Millions of students use Aplia to better prepare for class and for their exams. Join them today! Know what's important. Aplia assignments mean no surprises; with an at-a-glance view of current assignments organized by due date, you always know what's due, and when. Discover real-world relevance. Aplia ties your lessons into real-world applications so you get a bigger, better picture of how you'll use your education in your future workplace. Master the content. Automatic grading and immediate step-by-step feedback helps you master content the right way the first time.

Be Confident with MindTap!

[View larger](#)

[View larger](#)

[View larger](#)

[View larger](#)

Tap into engagement. MindTap empowers you to produce your best work consistently. MindTap shows where you stand at all times both individually and compared to the highest performers in class. MindTap is designed to help you master the material. Interactive videos, animations, and activities create a learning path designed by your instructor to guide you through the course and focus on what's important. MindTap is mobile. The new MindTap Mobile App provides the mobility and flexibility for you to make any time study time. MindTap helps you stay organized and efficient. MindTap gives you the study tools to master the material.

Dr. Roger A. Arnold is Professor of Economics at California State University San Marcos, where his

fields of specialization include general microeconomic theory and monetary theory. A widely respected authority on economic issues, Dr. Arnold is a regularly featured expert on talk radio discussing the state of the economy. He is also a proven author who has published numerous academic articles, hundreds of newspaper columns, as well as the popular ECONOMICS: NEW WAYS OF THINKING and principles of economics supplemental text, HOW TO THINK LIKE AN ECONOMIST. Dr. Arnold earned a B.S. in Economics from the University of Birmingham in England and received his M.A. and his Ph.D. degrees from Virginia Tech.

Great book, still using it.

Did not come with digital access. Had to pay twice to get digital access. Very disappointed.

Just what I needed at a great price!!!

Seemed to be brand new, and is the exact text needed.

Book is in excellent condition!

I passed my class with an A... nuff said

Brand new

Good deal!

[Download to continue reading...](#)

Macroeconomics (with Digital Assets, 2 terms (12 months) Printed Access Card) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2 terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Understanding ICD-10-CM and ICD-10-PCS: A Worktext (with Cengage EncoderPro.com Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) Bundle: NUTR, 2nd + Online, 1 term (6 months) Printed Access Card + Diet and Wellness Plus, 1 term (6 months) Printed Access Card Microeconomics (with Digital Assets, 2 terms (12 months) Printed Access Card) Bundle: M&B 3 + CourseMate, 1 term (6 months) Printed Access Card + LMS Integrated for Aplia– 1 term Printed Access Card Essential Jazz (with CourseMate Printed

Access Card and Download Card for 2-CD Set Printed Access Card) Jazz: The First 100 Years, Enhanced Media Edition (with Digital Music Downloadable Card, 1 term (6 months) Printed Access Card) Database Systems: Design, Implementation, and Management (with Premium WebSite Printed Access Card and Essential Textbook Resources Printed Access Card) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Website, 2 terms (12 months) Printed Access Card for Cengage EncoderPro.com Demo) Administrative Medical Assisting (with Premium Web Site, 2 terms (12 months) Printed Access Card) Bundle: Understanding Health Insurance: A Guide to Billing and Reimbursement, 13th +Premium Web Site, 2 terms (12 months) Printed Access Card + ... for MindTap Medical Insurance & Coding, 2 ter Professional Review Guide for the RHIA and RHIT Examinations, 2016 Edition includes Quizzing, 2 terms (12 months) Printed Access Card Bundle: Refrigeration and Air Conditioning Technology, 8th + MindTap HVAC, 2 terms (12 months) Printed Access Card Piazza (with iLrnÃ¢ÂÂ Heinle Learning Center, 4 terms (24 months) Printed Access Card) (World Languages) Conectados (with Communication Manual and iLrnÃ¢ÂÂ Heinle Learning Center, 4 terms (24 months) Printed Access Card) (World Languages) Diet Analysis Plus, 2 terms (12 months) Printed Access Card Introduction to General, Organic and Biochemistry, Hybrid Edition (with OWLv2 with MindTap Reader, 4 terms (24 months) Printed Access Card) Bundle: Introduction to General, Organic and Biochemistry, 11th + OWLv2, 4 terms (24 months) Printed Access Card Controverses (with Premium Web Site, 4 terms (24 months) Printed Access Card) (World Languages)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)